

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <span>KRGV</span> <span>600 E Expressway 83 Weslaco, TX 78596</span> </div>	<b>Date:</b> <div style="text-align: center; margin-top: 10px;">10/19/16</div>
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I, JOSH REYNA  
do hereby request station time concerning the following issue:

HEALTHY HIDALGO COUNTY, PAC
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

This broadcast time will be used by: Healthy Hidalgo County PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

NA

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Healthy Hidalgo County Political Action  
612 W Nolana Ave Ste 415 McAllen, TX 78504

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

DR BAMBI CARDENAS, TREASURER  
4401 N McCall St McAllen, TX 78501

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*Healthy Hidalgo County P.A.C.*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*Dr. Bambi Cordenas, Treasurer*

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/19/16  
Date

Josh Reyna  
Signature

956-605-8905  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

Kellie McDaniel  
Signature

KELLIE MCDANIEL  
Printed Name

ACCOUNT EXECUTIVE  
Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		NA			

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

KRGV-TV  
P.O. Box 5  
Weslaco, TX 78599-0005

Healthy Hidalgo County PAC  
4401 N. McCall  
McAllen, TX 78501

# Contract # 24445

**Schedule Dates** 10/23/16-11/07/16  
**Advertiser** Healthy Hidalgo County PAC (2782)  
**Agency** Healthy Hidalgo County PAC (1722)  
**Product** Political Issues (1074)  
**Brand** Hospital District Prop 1 (11687)  
**Salesperson** McDaniel, Kellie (1008)  
**Sales Office** Weslaco  
**Buyer Name** /  
**Phone/Fax** N/A  
**CPE** N/A  
**Account Types** Local Agency/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/19/16  
**Last Modified** 10/20/16  
**Entered By** Kellie McDaniel  
**CO-OP** No  
**Headline #**  
**Demo** A18+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,101.00  
**Net Total** \$23,239.00  
**Sales Tax**

ABC AFFL (KRGV)		
By Broadcast Month	Spots	Rate
Oct. 2016	45	\$11,040.00
Nov. 2016	51	\$16,300.00
<b>Grand Total:</b>	<b>96</b>	<b>\$27,340.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NEWS Spots	10/23/16-10/23/16	3	:30	10P-10:34P (CST)								1	1	\$1,050.00	\$1,050.00	ABC AFFL (KRGV)	10P-10:34P	10/19/16
2.0	Normal Line / NEWS Spots	10/30/16-10/30/16	3	:30	10P-10:34P (CST)								1	1	\$1,050.00	\$1,050.00	ABC AFFL (KRGV)	10P-10:34P	10/19/16
3.0	Normal Line / NEWS Spots	11/06/16-11/06/16	3	:30	10P-10:34P (CST)								1	1	\$1,050.00	\$1,050.00	ABC AFFL (KRGV)	10P-10:34P	10/19/16
4.0	Normal Line / SPOT	10/24/16-10/28/16	3	:30	9:58A-11A (CST)		2	2	2	2	2			10	\$180.00	\$1,800.00	ABC AFFL (KRGV)	The View	10/19/16
5.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	9:58A-11A (CST)		2	2	2	2	2			10	\$180.00	\$1,800.00	ABC AFFL (KRGV)	The View	10/19/16
6.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	9:58A-11A (CST)	2	X							2	\$180.00	\$360.00	ABC AFFL (KRGV)	The View	10/19/16
7.0	Normal Line / SPOT	10/24/16-10/28/16	3	:30	2:58P-4P (CST)		2	2	2	2	2			10	\$180.00	\$1,800.00	ABC AFFL (KRGV)	Ellen	10/19/16
8.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	2:58P-4P (CST)		2	2	2	2	2			10	\$180.00	\$1,800.00	ABC AFFL (KRGV)	Ellen	10/19/16
9.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	2:58P-4P (CST)	2	X							2	\$180.00	\$360.00	ABC AFFL (KRGV)	Ellen	10/19/16
10.0	Normal Line / SPOT	10/24/16-10/28/16	3	:30	4P-5P (CST)		2	2	2	2	2			10	\$120.00	\$1,200.00	ABC AFFL (KRGV)	4P-5P News	10/19/16
11.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	4P-5P (CST)		2	2	2	2	2			10	\$120.00	\$1,200.00	ABC AFFL (KRGV)	4P-5P News	10/19/16
12.0	Normal Line / NEWS Spots	10/24/16-10/28/16	3	:30	5P-5:30P (CST)		1	1	1	1	1			5	\$600.00	\$3,000.00	ABC AFFL (KRGV)	5P-5:30P News	10/19/16
13.0	Normal Line / NEWS Spots	10/31/16-11/04/16	3	:30	5P-5:30P (CST)		1	1	1	1	1			5	\$600.00	\$3,000.00	ABC AFFL (KRGV)	5P-5:30P News	10/19/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

KRGV-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**KRGV.com**  
**5NEWS**  
 P.O. Box 5  
 Weslaco, TX 78599-0005

Healthy Hidalgo County PAC  
 4401 N. McCall  
 McAllen, TX 78501

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14.0	Normal Line / NEWS Spots	11/07/16-11/07/16	3	:30	5P-5:30P (CST)	1								1	\$600.00	\$600.00	ABC AFLL (KRGV)	5P-5:30P News	10/19/16
15.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	6:58A-8A (CST)							2		2	\$180.00	\$360.00	ABC AFLL (KRGV)	GMA	10/19/16
16.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	6:58A-8A (CST)							2		2	\$180.00	\$360.00	ABC AFLL (KRGV)	GMA	10/19/16
17.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	6:58A-8A (CST)							2		2	\$180.00	\$360.00	ABC AFLL (KRGV)	GMA	10/19/16
18.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	11:05P-12:05A (CST)							X		2	\$105.00	\$210.00	ABC AFLL (KRGV)	Access Hollywood	10/19/16
19.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	11:05P-12:05A (CST)							X		2	\$105.00	\$210.00	ABC AFLL (KRGV)	Access Hollywood	10/19/16
20.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	11:05P-12:05A (CST)							X		2	\$105.00	\$210.00	ABC AFLL (KRGV)	Access Hollywood	10/19/16
21.1	Normal Line / SPOT	10/31/16-10/31/16	3	:30	6:58P-9P (CST)									1	\$1,500.00	\$1,500.00	ABC AFLL (KRGV)	DWS	10/20/16
22.0	Normal Line / NEWS Spots	11/07/16-11/07/16	3	:30	10P-10:34P (CST)									2	\$1,160.00	\$2,320.00	ABC AFLL (KRGV)	10P-10:34P	10/19/16
23.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	4P-5P (CST)									2	\$120.00	\$240.00	ABC AFLL (KRGV)	4P-5P News	10/19/16
24.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:58P-9P (CST)									1	\$1,500.00	\$1,500.00	ABC AFLL (KRGV)	DWS	10/20/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

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